



Jerry Phillips Joins Reach Systems, Inc

[FOR IMMEDIATE RELEASE]

April 10, 2008



Reach Systems announces the addition of Jerry Phillips, based in Memphis, TN, who joins the company as the Southeast Regional Sales Manager.

From distribution to manufacturing, installation and central station monitoring, Jerry has been involved in most aspects of the security business and brings over 20 years of his experience from the industry. Most recently, Jerry was the regional sales manager for HID Global Networked Access Solutions and has previously worked for companies such as Wheelock and GE Security, among others.

Jerry is a die-hard believer in Managed Access Control and believes it to be the next generation of recurring monthly revenue.

Dennis Raefield, President of Reach systems stated, "We are excited to have Jerry Phillips join our expanding sales force. Jerry not only brings maturity and experience, but also a cadre of dealers who appreciate his customer service orientation and consistent follow through. I look forward to his success in spreading the gospel of managed access to integrators and dealers."

About Reach Systems:

The Reach Access Control System and ReachNet™ web-hosted software platform represent a critical industry turning point in the way access control services are provided. Integrators and their Central Stations use security solutions from Reach to provide value-added services and monitoring for their clients – earning recurring revenue while building lifelong customer relationships.

Media Contact:

Sarah Din

Marketing Coordinator

Reach Systems, Inc.

P 510.452.9532 | F 510.452.9292

sarah.din@reachsystems.com

www.reachsystems.com