



Reach Systems, Inc. Announces Changes to the Executive Management Team

[FOR IMMEDIATE RELEASE]

Oakland, CA - August 20, 2008 - Reach Systems announces changes to its senior management team as Dennis Raefield steps down as President to become the CEO of Mace Security. Dennis will continue to play a key role in the company's as a Reach Board member. Dennis served as President since April 2007 leading the company through its early growth and organizational development. "While we are very disappointed that Dennis will not be part of the day to day Reach management team, he leaves in place a talented staff and strong organizational foundation that will allow us to continue our aggressive growth and strong commitment to customer service", stated Glenn Forrester, CEO.

Concomitant with Dennis' departure, the Company is announcing the addition of two new executives to the Reach team; Michael Pilato has joined as Vice President of Marketing. He will be accompanied by another industry veteran who will be announced shortly as the new COO. "We decided to use this transition to replace Dennis with two experienced executives who can bring strong managerial expertise and focus to both the operational and customer facing aspects of our business" added Forrester. "Both are unique in that they are experienced in both early stage as well as large global enterprises and know what it takes to lead a business through every phase of its life-cycle".

Michael brings more than 20 years of executive leadership experience, building global brands and introducing innovative products, in both emerging as well as large corporate enterprises in the Security, RFID and Identity Management industries. Prior to joining Reach, Michael was part of Newton International Management, a strategy and business development consultancy.

Previously, he served as a Vice President/General Manager for ASSA ABLOY, where he led a strategic business initiative to form joint ventures with emerging technology companies, and transfer IP throughout a global portfolio of RFID/ID Management businesses. Earlier in his career, he served as the Vice President of Strategic Marketing for Honeywell's Integrated Systems Division and Chief Marketing Officer for Ortega InfoSystems, a venture-backed IP video management software company. He also served as Vice President of Marketing for Software House, and, post-acquisition, Product Line General Manager at

Sensormatic (Tyco). Michael has also been a successful entrepreneur founding and leading several new and diverse technology ventures.

About Reach Systems:

The Reach Access Control System and ReachNet™ web-hosted software platform represent a critical industry turning point in the way access control services are provided. Integrators and their Central Stations use security solutions from Reach to provide value-added managed services and monitoring for their clients – earning recurring revenue while building lifelong customer relationships.

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