



Reach Systems Announces Reach ACS version 2.0

[FOR IMMEDIATE RELEASE]

March 24, 2008

Reach Systems, Inc. announces the official release of the Reach Access Control System (ACS) version 2.0. The latest multi-tiered software platform called ReachNet™ provides dealers with a complete managed-access business model that delivers a wide array of services to the end-user, while building customer loyalty and creating a healthy stream of recurring monthly revenue.

The new “Integrator Level” software comes private-labeled with the integrator’s name & logo and enables the integrator to:

- Deliver automated email/text message notifications and custom reports
- Create private-labeled, end-user accounts
- Manage all customer accounts using a single sign-on at the “Integrator Level”
- Grant access to end-user accounts and page permissions by administrator, based on job responsibility
- Save and distribute controller configuration templates & loading schedules
- Report events to a designated Central Station using industry standard event codes

Dennis Raefield, President of Reach Systems, notes that “most dealers don’t have the bandwidth or desire to take on a new access control solution unless it provides recurring revenue.” With the Reach ACS platform, integrators create a healthy recurring revenue stream while building lifelong customer relationships. Raefield continues, “Once a customer starts receiving daily notifications and customized, private-labeled reports, they start to view their security integrator much differently. The integrator has now positioned himself as a permanent solution provider and a vital asset to the customer’s business – a position that is not easily replaced by a low-cost competitor.”

Reach Systems will debut the new Reach ACS v2.0 solution at ISC West, April 2-4, 2008.

VISIT REACH SYSTEMS AT ISC WEST BOOTH #11147

Media Contact:

Sarah Din
Marketing Coordinator
Reach Systems, Inc.
P 510.452.9532 | F 510.452.9292
sarah.din@reachsystems.com
www.reachsystems.com

[\[Click here for the printable PDF\]](#)